



Subject: Routing of Government Advertisements through Department of Information and Public Relations, J&K.

Reference: Circular No.28-GAD of 2019 dated 13.05.2019.

Circular

Attention of all the Heads of the Department and other authorities is invited towards Government Circular No.28-GAD of 2019 dated 13.05.2019, wherein the instructions have been reiterated and impressed upon all the Government Departments/Public Sector Undertaking/Autonomous Bodies and directed to route Advertisements of their respective departments through the Directorate of Information and Public Relations, Jammu and Kashmir for publication in newspapers. It been observed that the advertisements are being addressed to the Director Information, instead of addressing advertisements related correspondence to Joint Director Information Kashmir/Jammu who are designated Officers for issuing of advertisements in the newspapers of their respective Divisions, which causes unnecessary delay and loss of time.

Accordingly, the appropriate addresses of both the Joint Directors are hereby circulated for the convenience of all the concerned authorities so that all the Government Advertisements reach to the designated authority for appropriate action well in time. The Government advertisements are compulsory to be sent on mail addresses of the Joint Directors which are also given hereunder besides hard copies duly signed by the competent authority of the respective departments:-

Joint Director Information Kashmir Opposite Zamzam Hotel Rambagh Srinagar Ph No: 0194-2430369 Fax No. 0194-2430283 Email: infkadvt@gmail.com	Joint Director Information Jammu Media Complex ,Bahu Plaza Rail Head Complex Jammu Ph.No.0191-2479229 Fax No. 0191-2479231 Email: infjadvt@gmail.com
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(SND Andrabi)
Administrative Officer
Directorate of Information
&Public Relations, J&K

No.INF/1559-63/2019

Dated: 15/07/2019

Copy for information to the:

1. Vice-Chairman & Director General, J&K Institute of Management, Public Administration and Rural Development.
2. Director General of Police, J&K.
3. Financial Commissioner, Revenue J&K.
4. All Principal Secretaries to the Government.

5. Principal Secretary to the Governor.
6. Principal Resident Commissioner, J&K Government, New Delhi.
7. Principal Secretary to Government, Election Department/Chief Electoral Officer, J&K.
8. All Commissioner/Secretaries to the Government.
9. Divisional Commissioner, Jammu/Kashmir/Ladakh.
10. Chairperson, J&K Special Tribunal.
11. All Heads of the Departments/Managing Directors.
12. All Deputy Commissioners.
13. Secretary, Public Service Commission.
14. Director, Archives, Archaeology & Museums, J&K.
15. Joint Director Information Jammu/Kashmir for publication of the circular in at least two newspapers of both the respective divisions.
16. Deputy Director Information (Central), Directorate.
17. Deputy Director Information (AV), Directorate.
18. Incharge Deputy Director Information (PR), Directorate.
19. General Manager, Government Press, Jammu/Srinagar.
20. Private Secretary to Chief Secretary.
21. Private Secretary to Secretary to the Government, GAD.
22. Incharge website, Directorate of Information.